



CORECARD SOFTWARE ANNOUNCES THE LATEST IN ITS WHITE PAPER SERIES: “REDEFINING COLLECTION STRATEGIES - USING CHAMPION/CHALLENGER TECHNIQUES TO REDUCE DELINQUENCY”

NORCROSS, GA, Jan 1, 2011 – [CoreCard Software](http://www.CoreCard.com) (www.CoreCard.com), a leading provider of card management and boutique processing solutions, today released the next white paper in its ongoing series entitled “Redefining Collection Strategies - Using Champion/Challenger Techniques to Reduce Delinquency.” In this latest paper CoreCard looks at a way to refine collection practices.

“When we originally built CoreCOLLECT our customers insisted on being able to have the ability to set aside a portion of their delinquent accounts in a way to allow them to create challenges to their current practices,” said J. Leland Strange, CoreCard Software CEO. “We believe having this ability in our product gives our customer an edge in maintaining lower delinquency levels in these tough economic times.”

The use of Champion/Challenger techniques allow portfolio managers to made small adjustments to their strategies without risking a major change that could negatively impact the processes. In this white paper, CoreCard explains how these practices can be a benefit to any organization.

For more information on how CoreCard can save money and make any organization more efficient, visit CoreCard online at <http://www.corecard.com/downloads.html> or call 1-770-564-8000.

[About CoreCard Software, Inc.](#)

[CoreCard Software](#), a leading provider of card management systems and boutique processing services, offers an array of account management solutions to support the complex requirements of the evolving global financial services industry. CoreCard's software provides the market's most feature-rich platform for processing and managing accounts receivables and a full range of card products including prepaid/stored-value, fleet, credit, debit, commercial, government, healthcare and private-label cards. CoreCard values its customers' privacy and therefore keeps them confidential until needed in the due diligence process or a when included in publically available documents. Headquartered in [Gwinnett Innovation Park](#) in Norcross, GA, CoreCard is a subsidiary of [Intelligent Systems Corporation](#) [NYSE Amex: INS]. For more information, call 770-564-8000 or visit www.corecard.com.